



352-429-0803

artwork@linkprintingcf.com

Heritage Hills Community Newsletter - Clermont Advertising Rate Sheet

Heritage Hills is an Active Adult (55+), Mediterranean-inspired community that offers an unparalleled lifestyle with amenities that fit every interest. **Heritage Hills is comprised of 1,725 single-family homes.**

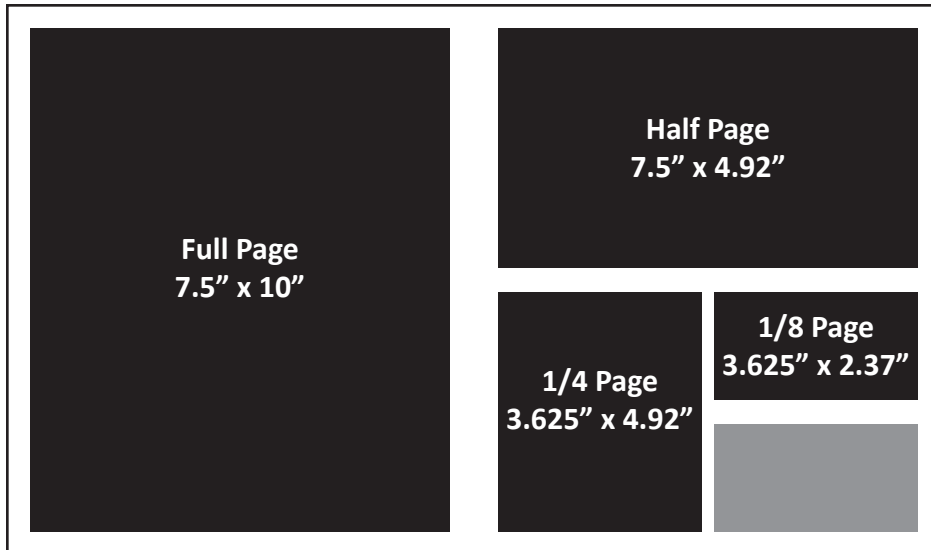
**** This is the Official Newsletter of Heritage Hills. ****

- Home prices range from the high \$200's to the \$400's, with a median price in the \$340's.

Newsletters are professionally printed in full color, hand delivered to every home, and placed digitally on the website of the Heritage Hills Community.

All ads are in FULL COLOR		<i>10% discount</i>	<i>15% discount</i>
	1x	3x	6x
1/8 page	\$52.00	\$140.00	\$265.00
1/4 page	\$67.00	\$180.00	\$342.00
1/2 page	\$102.00	\$275.00	\$520.00
Full page	\$143.00	\$386.00	\$729.00

Please note that in order to receive the discounted rate, payment is due in full upon receipt of invoice.



Artwork / Ad Design

We will be happy to design a professional looking ad for no initial charge. Re-designs, new photography, or substantial changes will be billed at \$25 per hour. However, if you prefer to submit your own ad, please contact us at 352-429-0803 for ad specs.

Advertiser Liability

The advertiser assumes all liability for any claims and/or expenses resulting from the unauthorized or improper use of any names, photographs, maps, illustrations, or other content used or for statements made in connection with their advertising.

Deadlines and Billing

Ad space must be reserved by the **10th of the month** prior to the publication month. Payment is due upon receipt of invoice & **no later than the 15th** of the month prior to the publication month. **The ad will not be published without payment. Time is of the essence, therefore, no refunds will be issued after the final payment due date, the 15th, has passed without prior written arrangements with Link Printing.** You are reserving space in a publication with strict contractual deadlines provided by the community of Heritage Hills. In order to meet those deadlines, we must adhere to timely payment and ad submission.

The advertiser will receive a link via email to the PDF version of the newsletter.



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Intent to Advertise

_____ The undersigned hereby agrees to the requirements for advertising in *The Heritage Hills Happenings*, a newsletter published by Link Printing.

_____ **Payment must be made in full, upon receipt of invoice and no later than the 15th day of the month prior to the publication month.** If payment is received after this date, the ad **WILL NOT BE PUBLISHED** until the next publication, regardless of intent dates. **Time is of the essence, therefore, no refunds will be issued after the final payment due date, the 15th, has passed without prior written arrangements with Link Printing.** You are reserving space in a publication with strict contractual deadlines provided by the community of Heritage Hills. In order to meet those deadlines, we must adhere to timely payment and ad submission.

_____ Ad design will be completed to the specifications provided (please provide logos and pictures in high resolution .jpg/pdf format unless the advertiser wishes to provide their own camera ready design/ad.

_____ The advertiser assumes all liability for claims and/or expenses resulting from the unauthorized or improper use of names, photographs, maps, illustrations, or other content used, or for statements made in connection with the advertisement.

_____ Company Name

_____ Billing Name

_____ Business Address (Street)

_____ Billing Address (Street)

_____ City, State, Zip

_____ Billing City, State, Zip

_____ Phone

Please select ad type: All ads are in full color.

1/8 page 1/4 page 1/2 page Full page Price: \$ _____

Providing logo/ad: Yes No Providing photos: Yes No

_____ 1x 3x 6x
Start Date Duration, please circle

_____ Contact Name

_____ Authorized Signature

_____ Today's Date

Please send your ad, logos, and pictures (high resolution PDF/JPG format) to artwork@linkprintingcf.com